

A more efficient management of your customs liability

Customs e-Fitness

If this Customs e-Fitness is of interest to you and can benefit your company please reach out to us.

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Customs compliance in the GCC region

The use of state-of-the-art equipment and technology and their increasing sophistication is providing customs authorities with more efficient means for assessing importers and exporters' compliance with the GCC Common Customs Framework; with the ultimate goal of ensuring that customs duties and other customs fees are rightfully paid.

The above, together with the introduction of new taxes in the region and the growing collaboration between tax and customs authorities, is leading businesses to prioritise customs and supply chain considerations in their indirect tax compliance agenda.

To assist a business in identifying its current level of customs compliance, PwC has developed 'Customs e-Fitness' to quickly and efficiently identify potential areas of non-compliance and options to manage the customs liability of your business in a more efficient manner.

Implications of non-compliance

Potential non-compliance with the customs law/regulations under the GCC Common Customs Framework may lead to the following:

- Historic exposure due to the omission in the payment of import duties (even involuntary), impacting your financial and commercial position.
- Potential fines for committing customs offences, either based on the omitted customs duties (in some cases up to twice the value of the goods) or administrative fines related to improper customs declaration fulfilment.
- Disruption to your supply chain and potential unintended delays.
- Reputational damage for your business.
- Jeopardising your relationship with customs and trade authorities.

To determine the level of your business compliance, take our online questionnaire and quickly find out your status.



Customs e-Fitness three steps

1. e-Fitness initial assessment

Online self-evaluation of your customs compliance status

- Complete a simple online questionnaire focused on a number of key customs compliance areas.
- An immediate and automatic evaluation of your current customs compliance fitness will be provided to you.
- Decide how you will want to address your fitness status, and discuss with PwC to move forward to a more in-depth evaluation.

2. In-depth assessment

PwC F2F meeting and diagnostic review

- PwC will perform a more in-depth assessment, at your premises, using our smart questionnaire to assess and identify the areas of concern, opportunities and risks relating to your business customs compliance status.
- PwC will analyse key customs and international trade data from your internal records and incorporate this into the assessment.

3. Evaluation report

Issues and potential remedial actions

- A final report will be provided which will outline the identified issues and level of customs compliance. Where appropriate a suggested short, medium and long-term remedial action plan will be provided.
- These remedial actions will be at your disposal to help you take appropriate action and ensure effective customs compliance reporting and management.

Potential outputs of Customs e-Fitness

Our extensive experience in customs matters, both in the Middle East and internationally, ensures Customs e-Fitness is designed to provide remedial actions that your business can put in place to ensure you are in the best possible position to minimise the risks of non-compliance.

Customs e-Fitness is a great way to obtain comfort, at a broad level, over your current customs compliance status.

Customs e-Fitness can also result in identifying possible efficiencies and solutions, from a simple business process improvement to a more complex supply chain model restructuring. As time is crucial in customs compliance, we have the options to deliver short, medium and long-term remedies.

